

**Emma D. Bojinova, Ph.D.**

Curriculum Vitae  
August 2015

Department of Agricultural & Resource Economics  
University of Connecticut  
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**Professional Experience**

- Lecturer, Department of Agricultural and Resource Economics, University of Connecticut, August 2015 - present
- Assistant Professor, Department of Economics & Finance, Canisius College, August 2008 – June 2015
- Instructor, Department of Economics, University of Kentucky, August 2004 – May 2008
- Teaching Assistant, University of Kentucky, 2003–2004

**Education**

- Ph.D. in Economics, University of Kentucky, 2008
- M.S. in Economics, University of Kentucky, 2004
- B.S. and M.S. in Economics (Business Logistics), *Summa Cum Laude*, University of National and World Economy, Sofia, Bulgaria

**Fields**

- Primary Fields: International Economics, Industrial Organization, Regional Economics
- Other Fields of Interest: Health Economics, Labor Economics, Economics of Education

**Dissertation**

“Geographic Location and Industry Dynamics”

- Essay 1: “Trade Liberalization and the Geographic Location of Industries”
- Essay 2: “The Geographic Life Cycle”
- Essay 3: “Geographic Concentration and Industry Shakeouts”
- Committee: Dr. Josh Ederington (chair), Dr. Frank Scott, Dr. Jenny Minier, Dr. Matthew Zook

**Courses Taught**

- Undergraduate Courses: International Trade, Principles of Macroeconomics, Principles of Microeconomics, Business Statistics I, Business Statistics II
- MBA Courses: Statistics for Managers, International Finance (online)

## Publications in Peer-Reviewed Journals

- “Regional Differences in the Evolution of the U.S. Freezer Industry”, published in the *Journal of Economics and Economic Education Research*, 2015, volume 16 (1), pp. 206-219.
- “Teaching and Learning with Clickers in Higher Education” (with James Oigara), published in the *International Journal of Teaching and Learning in Higher Education*, 2013, volume 25, issue 2, pp.154-165.  
<http://www.isetl.org/ijtlhe/pdf/IJTLHE1497.pdf>
- “Regional Analysis of the Evolution of the U.S. DDT Industry” published in the *BRC Academy Journal of Business*, 2013, volume 3, number 1, pp. 39-60.  
<http://www.cambriainstitute.com/journals/cambria-institute-journals-detail.cfm?pid=3>
- “Disparities in the Breast Cancer Treatment”, published in the *New York Economic Review* (the official journal of the New York Economic Association), volume 43 (Fall 2012), pp. 3-15.  
[http://nysea.bizland.com/nysea/publications/nyer/2012/NYER\\_2012\\_p003.pdf](http://nysea.bizland.com/nysea/publications/nyer/2012/NYER_2012_p003.pdf)
- “Do Web-Based Interactive Learning Systems Enhance Student Performance?”, published in the *BRC Academy Journal of Education*, 2012, volume 2, number 1, pp. 36-56. <http://www.cambriainstitute.com/journals/cambria-institute-journals-detail.cfm?pid=5>
- “Teaching and Learning with Clickers: Are Clickers Good for Students” (with James Oigara) published in the *Interdisciplinary Journal of E-Learning and Learning Objects*, volume 7 (August 2011), pp. 169-184.  
<http://www.ijello.org/Volume7/IJELLOv7p169-184Bojinova772.pdf>

## Working Papers

- “Trade Liberalization and the Geographic Location of Industries” (with Fabien Tondel), under review.
- “Regional Differences in Industry Evolution”, under review.
- “The Geographic Life Cycle”, in preparation for submission.
- “Racial Differences in the Cost of Breast Cancer Treatment”, working paper.
- “Regional Dynamics in the CRT Industry”, working paper.
- “Is Firm Survival Dependent on Firm Location? Evidence from the U.S. Tire Industry”, working paper.
- “Estimation of the National Rate of Overdose Drug Hospitalizations” (with Svetla Slavova), working paper.
- “Improving Classroom Interactive Atmosphere and Student Learning Outcomes with Personal Response Systems” (with James Oigara), working paper.
- “Enhancing Student Performance through Web-Based Interactive Learning Systems: A Case Study of MyEconLab”, working paper.

### **Publications in Refereed Conference Proceedings**

- “Regional Analysis of the Evolution of the U.S. DDT Industry”, Proceedings of the Business Research Consortium of Western New York (March, 2013).
- “Do Web-Based Interactive Learning Systems Enhance Student Performance?”, Refereed Proceedings of the Business Research Consortium of Western New York (March, 2012).
- “Racial Differences in the Intensity of Breast Cancer Treatment”, Refereed proceedings of the 63<sup>rd</sup> Annual Meeting of the New York State Economic Association, Volume 3: 10-18, June 2011.
- “The Geographic Life Cycle” (short summary), Refereed Conference Proceedings of the International Journal of Arts & Sciences (IJAS), 2(2): 227 - 228 (2010), CD-ROM. ISSN: 1943-6114.
- “The Geographic Life Cycle”, Refereed Conference Proceedings of the Business Research Consortium of Western New York, 2009.
- “Geographic Concentration and Industry Shakeouts”, Refereed Conference Proceedings of IBFR under the title "Global Conference on Business and Finance Proceedings," ISSN 1931-0285, Volume 4, Number 1, 2009.

### **Conferences and Seminars**

- “Disparities in the Cost of Treatment of Breast Cancer Patients”, presented at the Tenth Annual Conference of the Business Research Consortium of Western New York, Saint Bonaventure University, Rochester, NY, April 18, 2015.
- “Spatial Evolution of Industries”, presented at the Ninth Annual Conference of the Business Research Consortium of Western New York, Nazareth College, Rochester, NY, April 12, 2014.
- “Regional Differences in the Evolution of Industries”, presented at the 53rd Southern Regional Science Association Annual Meeting, San Antonio, TX, March 27–29, 2014.
- “Encouraging Active Learning with Personal Response Systems”, presented at the Eight Annual Conference of the Business Research Consortium of Western New York, Canisius College, Buffalo, NY, April 13, 2013.
- “Industry Evolution and Geographic Location”, presented at the 2013 Midwest Economic Association Meeting, Columbus, OH, March 21–23, 2013.
- “Engaging Students in the Classroom with SMART Response Systems (Clickers)”, presented at the 8th Annual Digital Day, Canisius College, Buffalo, NY, March 1, 2013.
- “Evolution of the U.S. DDT Industry” presented at the Seventh Annual Conference of the Business Research Consortium of Western New York, SUNY Oswego, NY, April 21, 2012.
- “Improving Classroom Interactive Atmosphere and Student Learning Outcomes

with Personal Response Systems” presented at the 2012 Midwest Economic Association Meeting, Evanston, IL, March 30 – April 1, 2012.

- “Impact of Clickers on Student Learning “ presented at the 11th Annual Niagara University International Conference on Teaching & Learning, Niagara University, Niagara Falls, NY, January 11, 2012
- “Enhancing Student Performance through Web-Based Interactive Learning Systems” presented at the 38<sup>th</sup> Annual Meeting of the Northeast Business Economic Association, Philadelphia, PA, November 3-5, 2011.
- “Evaluating the Impact of Clickers on Student Learning” presented at the 2011 New York State Economic Association Conference, Rochester Institute of Technology, Rochester, NY, September 23-24, 2011.
- “Do Web-Based Interactive Learning Systems Enhance Student Performance?” presented at the Sixth Annual Conference of the Business Research Consortium of Western New York, SUNY Brockport, Brockport, NY, April 16, 2011.
- “Trade Liberalization and the Geographic Location of Industries” presented at the 2011 Midwest Economic Association Meeting, St. Louis, MO, March 18-20, 2011.
- “Trade Liberalization and the Geographic Location of Industries” presented at the 2011 Global Conference on Business and Finance, Las Vegas, NV, January 2-5, 2011.
- “Racial Differences in the Intensity of Breast Cancer Treatment” presented at the 2010 New York State Economic Association Conference, Rochester Institute of Technology, Rochester, NY, September 24-25, 2010.
- “Racial Differences in the Intensity of Breast Cancer Treatment”, Presented at the Fifth Annual Conference of the Business Research Consortium of Western New York, SUNY Geneseo, Geneseo, NY, April 2010.
- “The Geographic Life Cycle”, Presented at the International Journal of Arts & Sciences (IJAS) Conference, University of South Florida, Orlando, Florida, March 2010.
- “Enhancing Student Performance through Web-Based Interactive Learning Systems”, Presented at the 2009 Carnegie Academy for the Scholarship of Teaching and Learning (CASTL) Institute Conference, Creighton University, Omaha, NE, June 2009.
- “The Geographic Life Cycle”, Presented at the Fourth Annual Conference of the Business Research Consortium of Western New York, St. John Fisher College, Rochester, NY, April 2009.
- “Geographic Concentration and Industry Shakeouts”, Presented at the 2009 Winter Global Conference on Business and Finance, Atlantic City, New Jersey, January 2009.
- “Trade Liberalization and the Geographic Location of Industries”, presented at:  
- 2008 Spring Meetings of the Midwest International Economics Group, Urbana-

Champaign, IL, May 2008.

- Brown Bag Seminar, University of Kentucky, Lexington, Kentucky, October 2007.
- Kentucky Economic Association Meetings, Lexington, Kentucky, October 2007.
- “The Geographic Life Cycle”, presented at the Southern Economic Association Meetings, New Orleans, Louisiana, November 2007.

### **Professional Activities**

- Peer reviewer:
  - Interdisciplinary Journal of E-Learning and Learning Objects, 2011-2015.
  - Interactive Learning Environments, 2013-2014.
  - BRC Academy Journal of Business, 2009-2015.
  - BRC Academy Journal of Education, 2009-2014.
  - Member of the I<sup>n</sup>SITE Conference International Board of Reviewers, 2011-2012 (reviewed 3 papers).
- Discussant:
  - “Technology, Learning, and Long Run Economic Growth in Leading and Lagging Regions” by Amit Batabyal, Rochester Institute of Technology, at the 53<sup>rd</sup> Southern Regional Science Association Annual Meeting, San Antonio, TX, March 27–29, 2014.
  - “Elasticity with respect to seeding for viral marketing campaigns” by Kyongsei Sohn, John Gardner, Mustafa Canbolat, at the Ninth Annual Conference of the Business Research Consortium of Western New York, Nazareth College, Rochester, NY, April 12, 2014.
  - “Fiscal Decentralization and its Effects on Economic Growth in U.S. Counties” by Afia Yamoah, Hope College, at the 2013 Midwest Economic Association Meeting, Columbus, OH, March 21–23, 2013.
  - “The Effect of Electronic Writing Tools on Business Writing Proficiency” by Lisa Walters and Sue McNamara, SUNY Fredonia, at the 2013 BRC Conference of WNY, Canisius College, Buffalo, NY, April 13, 2013.
  - “Incorporating China’s Economy in a Principles of Macroeconomic Class” by Richard Measell, Saint Mary’s College, at the 2012 Midwest Economic Association Meeting, Evanston, IL, March 30 – April 1, 2012.
  - “The Effectiveness of Using Online Games as a Teaching Aid” by Chin-Wen Huang and Chun-Pin Hsu, Western Connecticut State University, at the 2011 New York State Economic Association Conference, Rochester Institute of Technology, Rochester, NY, September 23-24, 2011.
  - “Grab that date: an introduction to Excel's objects & VBA” by Philip Pfaff, Canisius College, at the Sixth Annual Conference of the Business Research Consortium of Western New York, SUNY Brockport, Brockport, NY, April 16, 2011.

- “Does a Good Job Really Require a Breath of Fresh Air?” by John Navin, Southern Illinois University-Edwardsville, at the Midwest Economic Association Meeting, St. Louis, MO, March 18-20, 2011.
- “Displaced Workers, Displaced Health Insurance” by Javier Espinosa, Rochester Institute of Technology, at the 2010 New York State Economic Association Conference, Rochester Institute of Technology, Rochester, NY, September 24-25, 2010.
- “Managing Ethno-Cultural Diversity in Health Care Service Delivery”, by Kevin Mac Gabhann, *Ecole de Management Strasbourg*, at the Fifth Annual Conference of the Business Research Consortium of Western New York, SUNY Geneseo, Geneseo, NY, April 2010.
- “The Effects of Globalization on the U.S. Stock Market” by James Kelly, Anne Rensel, and Tenpao Lee at the Fourth Annual Conference of the Business Research Consortium of Western New York, Rochester, NY, April 2009.
- Textbook reviewer:
  - PEARSON, “Economics of Globalization”, TOC/Prospectus and Chapters 3, 4, and 14, by Muendler, August 2013.
  - Worth Publishers, “Economics” 3e, Externalities Chapter, by Krugman and Wells, July-August 2013.
  - McGraw-Hill/Irvine, “Statistical Techniques in Business & Economics” 15e by Lind, Marchal, and Wathen, November-December 2011.
  - PEARSON, “Macroeconomics”, Chapter 5: Long-Run Economic Growth, by Hubbard/O’Brien/Rafferty, Spring 2011.
  - McGraw-Hill/Irwin, “Statistical Techniques in Business & Economics” 14e by Lind, Marchal, and Wathen, May 2009.

### **Service at Canisius College**

#### 1) Serving on Committees

- Member/Chair, Summer Fellowship Committee, Spring 2010 – Spring 2015
- Member, Assurance of Learning (AOL) Committee, Fall 2009 – Spring 2015
- Member, Working group for Field 5: Social Sciences, Fall 2013
- Member, Academic Programs Review Board, Fall 2014 – Spring 2015

#### 2) Advising

- Freshman Adviser, 2012 – 2014
- Eco/Fin Major Adviser, 2011 – Spring 2015
- Research Adviser, Zhasmina Tacheva, Canisius College Earning Excellence Program, Fall 2013-Spring 2014
- Thesis Adviser, Stephen Grimm, Canisius All College Honors Program, Spring 2014

- Thesis Adviser, Rachel Farley, Canisius All College Honors Program, Fall 2013
- Thesis Adviser, Jason Kautz, Canisius All College Honors Program, Spring 2010
- Research Adviser, Joel Francia, Bates White REU Scholarship Program, Fall 2009
- Thesis Second Reader, Brenden Pacella, Canisius All College Honors Program, Spring 2014
- Thesis Second Reader, Zhasmina Tacheva, Canisius All College Honors Program, Fall 2013
- Thesis Second Reader, Amber Powers, Canisius All College Honors Program, Spring 2010

### **Honors and Awards**

- Award, The Best Paper in the International Trade Session, 2011 Global Conference on Business and Finance, Las Vegas, NV, January 2-5, 2011.
- Scholarship, Summer Online Course Development Workshop, Funded by the ACE-Sloan Foundation Career Flexibility Grant, Summer 2011.
- Successfully Completed the Online Course Development Workshop, Canisius College, Summer 2011.
- CASTL Scholar, 2009 Cohort, Carnegie Academy for the Scholarship of Teaching and Learning (CASTL) Institute.
- Summer Research Scholarship, Wehle School of Business, 2009 and 2010.
- Gatton Doctoral Fellowship: Research Challenge Trust II, University of Kentucky, 2005-2007
- Teaching Assistantship, University of Kentucky, 2003-2008
- East Central European Scholarship Program (ECESP), University of Kentucky, Lexington, KY, Sponsored by USAID and Georgetown University, 2002-2003

### **Professional Memberships**

- American Economic Association
- Southern Regional Science Association
- New York State Economic Association

**Computer Skills:** Stata, EViews, LaTeX, MS Office