

JOHN BOVAY

Department of Agricultural and Resource Economics
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CURRENT POSITION

University of Connecticut, Storrs 2016–present
Assistant Professor, Department of Agricultural and Resource Economics
Appointment: 60% extension, 25% research, 15% teaching

EDUCATION

Ph.D., University of California, Davis 2014
Department of Agricultural and Resource Economics
B.A. *magna cum laude*, **Washington and Lee University**, Lexington, Virginia 2007
Majors: Mathematics and Politics

PROFESSIONAL EXPERIENCE

Economic Research Service, USDA, Washington, D.C. 2014–2016
Research Agricultural Economist, Food Economics Division
University of California, Davis
Graduate Student Researcher 2010–2014
Teaching Assistant for Undergraduate Courses 2009–2010
Abt Associates, Inc., Bethesda, Maryland 2007–2009
Research Associate, Environment and Resources Division

PEER-REVIEWED JOURNAL ARTICLES

1. Bovay, J. 2017. “Demand for collective food-safety standards.” *Agricultural Economics*, forthcoming. DOI: 10.1111/agec.12375
2. Bovay, J., and D.A. Sumner. 2017. “Economic Effects of the U.S. Food Safety Modernization Act.” *Applied Economic Perspectives and Policy*, forthcoming.
3. Bovay, J., and J.M. Alston. 2016. “GM Labeling Regulation by Plebiscite: Analysis of Voting on Proposition 37 in California.” *Journal of Agricultural and Resource Economics*, 41(2):161–188 [lead article]. Winner, Outstanding Journal Article, *JARE*, 2016.

JOURNAL ARTICLES UNDER REVIEW

1. Ollinger, M., and J. Bovay. “Pass or Fail: Economic Incentives to Supply Safe Meat to the National School Lunch Program.” Under third-round review, *American Journal of Agricultural Economics*.
2. Bovay, J., and J.M. Alston. “GMO Food Labels in the United States: Economic Implications of the New Law.” Invited for revision and resubmission to *Food Policy*.

PEER-REVIEWED RESEARCH REPORTS

1. Ollinger, M., J. Wilkus, M. Hrdlicka, and J. Bovay. 2017. "Public Disclosure of Tests for Salmonella: The Effects on Food Safety Performance in Chicken Slaughter Establishments." Economic Research Report Number 231, Economic Research Service, USDA.
2. Bovay, J. 2016. "FDA Refusals of Imported Food Products by Country and Category, 2005–2013." Economic Information Bulletin Number 151, Economic Research Service, USDA.
3. Ollinger, M., J. Bovay, C. Benicio, and J. Guthrie. 2015. "Economic Incentives to Supply Safe Chicken to the National School Lunch Program." Economic Research Report Number 202, Economic Research Service, USDA.
4. Ollinger, M., J. Guthrie, and J. Bovay. 2014. "The Food Safety Performance of Ground Beef Suppliers to the National School Lunch Program." Economic Research Report Number 180, Economic Research Service, USDA.
5. Bovay, J., and D.A. Sumner. 2013. "How does the Food Safety Modernization Act Affect Farms and Food Marketing Firms?" OreCal Issues Brief No. 007, Oregon State University & University of California, Davis.

OUTREACH PUBLICATIONS

1. Bovay, J. 2017. "Connecticut Milk Cost of Production Estimates for April, May, and June 2017." Outreach Report No. 47, Zwick Center for Food and Resource Policy, University of Connecticut.
2. Bovay, J., J. Meader, and A. Fargo-Johnson. 2017. "On-Farm Renewable Energy and Energy Efficiency Considerations." College of Agriculture, Health, and Natural Resources, University of Connecticut. 350 copies printed. <http://s.uconn.edu/3to>
3. Fargo-Johnson, A., J. Meader, J. Bovay, and S. Stearns. 2017. Series of four videos on Connecticut farm energy production and conservation. <http://s.uconn.edu/farmenergy>
4. Bovay, J. 2017. "Connecticut Milk Cost of Production Estimates for January, February, and March 2017." Outreach Report No. 46, Zwick Center for Food and Resource Policy, University of Connecticut.
5. Bovay, J. 2017. "Implications of the Food Safety Modernization Act for Northeastern Farmers." *Northeast Agriculture Insights & Perspectives 2017*, Farm Credit East.
6. Bovay, J. 2017. "Connecticut Milk Cost of Production Estimates for October, November, and December 2016." Outreach Report No. 45, Zwick Center for Food and Resource Policy, University of Connecticut.
7. Bovay, J. 2016. "Implications of the Food Safety Modernization Act for Northeast Farmers." *Knowledge Exchange Partner*, Volume 10, Issue 12, December 2016, Farm Credit East.
8. Bovay, J. 2016. "Connecticut Milk Cost of Production Estimates for July, August, and September 2016." Outreach Report No. 44, Zwick Center for Food and Resource Policy, University of Connecticut.
9. Bovay, J. 2016. "Patterns in Food Import Refusals Highlight Most Frequently Detected Problems." *Amber Waves*, Economic Research Service, USDA.
10. Bovay, J., and M. Ollinger. 2015. "Strict Standards Nearly Eliminate Salmonella from Ground Beef Supplied to Schools." *Amber Waves*, Economic Research Service, USDA.

WORKING PAPERS

1. Bovay, J., and D.A. Sumner. “Voter and consumer evaluation of restrictions on farm animal treatment.”
2. Ferrier, P., C. Zhen, and J. Bovay. “Cost Pass-Through and Welfare Effects of the Food Safety Modernization Act.”
3. Bovay, J., P. Ferrier, and C. Zhen. “Expected Implementation Costs of the Produce Safety Rule.” Draft USDA–ERS report.

OTHER WORKS IN PROGRESS

1. Ollinger, M., and J. Bovay. “Food Safety Performance and Public Disclosure: The Value of Information in Encouraging Improvements in Food Safety.”
2. Kuchler, F., C. Greene, M. Bowman, K. Marshall, J. Bovay, and L. Lynch. “Beyond Nutrition and Organic Labels—30 Years of Experience with Intervening in Food Labels.” Draft USDA–ERS report.
3. Bovay, J., and W. Zhang. “A Century of Profligacy? The ‘Food-Waste Problem’, 1917–2017.”

CONFERENCE PRESENTATIONS AND INVITED SEMINARS

- 2017 Washington and Lee University
Agricultural & Applied Economics Association Annual Meeting, Chicago
International Association for Food Protection, Tampa (coauthored invited panel presentation)
University of California, Davis
Connecticut Food Policy Council, Hartford
Connecticut Dairy Summit, Hartford
- 2016 New York Produce Show and Conference, Manhattan
Agricultural & Applied Economics Association Annual Meeting, Boston
Applying IRI Store and Household Scanner Data in Food Economics Studies Workshop, Washington
(coauthored presentation)
University of Connecticut (twice)
- 2015 Food Distribution Research Society Annual Meeting, Philadelphia
Agricultural & Applied Economics Association and Western Agricultural Economics Association Joint
Annual Meeting, San Francisco (presentation and coauthored presentation)
- 2014 Connecticut College
Southern Agricultural Economics Association Annual Meeting, Dallas (invited symposium)
- 2013 USDA Economic Research Service
Iowa State University
University of California, Davis
Agricultural & Applied Economics Association and Canadian Agricultural Economics Society Joint
Annual Meeting, Washington (presentation and poster)
- 2012 Giannini Foundation of Agricultural and Resource Economics Student Conference, Davis
- 2011 Giannini Foundation of Agricultural and Resource Economics Student Conference, Davis

AWARDS AND HONORS

<i>Journal of Agricultural and Resource Economics</i> , Outstanding Journal Article (with J.M. Alston)	2016
USDA Economic Research Service:	
Cash Awards for Extra Effort	2015, four in 2016
Quality Step Increase	2015
Richardson-Applebaum Award for Best Ph.D. Dissertation, Food Distribution Research Society	2014–15
University of California, Davis:	
R.M. Pinkerton Agricultural Marketing Graduate Award	2014
Washington and Lee University:	
Distinguished Young Alumnus Award	2017
Earle Bates Prize in Environmental Studies	2007
Omicron Delta Kappa (national leadership honor society)	2006

GRANTS AND SCHOLARSHIPS

NIFA Multistate Projects, \$15,800 per year:	
Marketing, Trade, and Management of Aquaculture and Fishery Resources	2017–19
Poultry Production Systems and Well-being: Sustainability for Tomorrow	2016–17
University of California, Davis:	
Giannini Foundation Mini-Grant (with Daniel A. Sumner), \$25,000	2012–14
Henry A. Jastro Research Scholarships, \$3,800 (total)	2010–11, 2012–13, and 2013–14
Washington and Lee University:	
A. Paul Knight Internship Program in Conservation, \$2,000	2006
Frank J. and Louise Gilliam Honor Scholarship, \$10,000	2003–07
National Merit Scholarship, \$2,500	2003–07

MEDIA CITATIONS AND INTERVIEWS

Food Safety News 12/30/2014, 3/31/2016, 4/20/2016 (interview), and 6/27/2017, *Meat + Poultry* 12/30/2014, *The Agribusiness Update* 1/5/2015, *PerishableNews.com* 1/6/2015 and 7/14/2016, *Agri-Pulse* 3/30/2016 (interview), *The Packer* 3/30/2016 (interview), *Sky Valley Chronicle* 3/31/2016, *National Law Review* 3/31/2016, *Food Poisoning Bulletin* 3/31/2016, Genetic Literacy Project 6/3/2016, UConn Extension Blog 9/7/2016 (interview), *Naturally@UConn* 11/8/2016 (interview), CT-N television 1/3/2017, *Country Folks New England Farm Weekly* 1/23/2017, *Produce Business* 2/2017, People.com 9/22/2017 (interview)

TEACHING AND ADVISING

University of Connecticut:

Classroom Teaching:

UConn ARE 3215, Sustainable Business Management, Fall 2016, 41 students

Independent Study Advising:

M.S. Students:

Rose Croog, Spring 2017

B.S. Students:

Joona Kunnas, Spring 2017

Evan Lyman, Spring 2017

Guest lectures:

Washington & Lee ENV 110, Introduction to Environmental Studies, September 18, 2017

UConn ARE 3260, Food Policy, March 28, 2017

UC Davis ARE 121, Economics of Agricultural Sustainability, February 20, 2014

Teaching Assistantships, UC Davis:

ARE 106, Econometrics, Spring 2010

ARE 115A, Economic Development, Winter 2010

ARE 100A, Intermediate Microeconomics, Fall 2009

M.S. committee membership: Rose Croog, 2017

Academic adviser for 17 undergraduate students, 2016–17

SELECTED SERVICE

Faculty Panel for Competitive Grants, College of Agriculture, Health, and Natural Resources, University of Connecticut, 2017

Topic Leader, Food and Agricultural Policy Analysis, Agricultural & Applied Economics Association, 2016–18

Undergraduate Commencement Committee, College of Agriculture, Health, and Natural Resources, University of Connecticut, 2017

Search Committee for Assistant Professor, Department of Agricultural and Resource Economics, University of Connecticut, 2016–17

Search Committee for Zwick Center Post-Doctoral Scholar, University of Connecticut, 2016

Member at Large, Executive Committee, Food Safety & Nutrition Section, Agricultural & Applied Economics Association, 2015–17

Student Coordinator, Agricultural Economics Seminar, Workshop, and Brown Bag Series, Department of Agricultural and Resource Economics, University of California, Davis, 2011–13

Senior Class Representative to Executive Committee of the Student Body, Washington and Lee University, 2006–07

Panelist, USDA AMS Federal–State Marketing Improvement Program (2014), USDA NIFA Aquaculture Research Program (2017); Referee, *Agribusiness*, *Agricultural Economics*, *American Journal of Agricultural Economics* (2), *Applied Economic Perspectives & Policy* (2), *Food Policy* (3), *Journal of Agribusiness in Developing and Emerging Economies*, *Journal of Agricultural and Applied Economics*, *Journal of Agricultural and Resource Economics* (5), *Trends in Food Science & Technology*, AAEA annual meeting abstracts (29), WAEA annual meeting abstract